

Rohit Ramachandran

Enterprise Product Designer specializing in AI-native workflows and cloud infrastructure

Portfolio

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EXPERIENCE

Rubrik / Senior Product Designer I

May 2025 – present | Bangalore, India

Driving 0→1 product launches and unblocking multi-million dollar enterprise deals across Rubrik Security Cloud's Cloud vertical – spanning GCP, Azure DevOps, GitHub, and enterprise databases (Db2, MongoDB, IRIS).

Microsoft / Product Designer

June 2022 – May 2025 | Bangalore, India

Designed AI-powered features for Viva Insights, Microsoft's enterprise productivity and wellbeing platform serving 1.5M+ users.

KEY PROJECTS

Rubrik / GitHub Data Protection

Tier 1 launch | 0→1 product

Owned V1 design for a new product line protecting source code, CI/CD pipelines, and IaC. Built a new mental model for repository-based pricing and recovery workflows, opening a new revenue stream in SaaS/source-code protection.

Rubrik / IBM Db2 Enhancements

Strategic account unblocking

Solved the forced log-archiving pain point for high-value accounts (Disney, SC Johnson) by designing a flexible system that respected existing disk-archiving setups. Directly unblocked millions in TCV from legacy enterprise accounts.

Rubrik / Google Cloud Folder-Level Onboarding

Enterprise scalability

Designed onboarding for customers with 10,000+ GCP projects, hitting a benchmark of 100 projects in under 15 minutes. Removed a barrier to entry for large-scale GCP footprints.

Microsoft / Copilot for Viva Insights

AI-powered enterprise tool | 1.5M+ users

Designed and launched a GPT-based assistant that streamlined complex analyst workflows through conversational UI, reducing setup time by 80–90%.

EDUCATION

B.Des / Indian Institute of Technology, Guwahati

2018 – 2022 | 7.95/10 CGPA

VOLUNTEERING

U&I Trust / Bangalore

Teaching literacy & numeracy | 2024 – present

LEADERSHIP

Intl. Events' Head / Techniche, IIT Guwahati

250+ member team | 2018 – 2021

SKILLS

Enterprise UX • Design Systems • Prototyping • User Research • AI-Native UI • AI Tools (Claude, Stitch) • Figma